



Sometimes the seas can be rough, but together we can chart a course and arrive at our destination safely.

Just as a voyage by sea taken by the early explorers like Magellan or Columbus, our clinical journey in treating our patients can seem like "rough seas" at times. By working together, we can "plot" our course of interdisciplinary treatment planning and provide world class care to arrive at our destination. We can find our *True North* for patient care.

In this year's theme, *Charting Our Future*, we are looking to the future, by incorporating programs on digital integration and focusing on dental transitions and partnerships. Our session with Lisa Fleming of Benco and our vendors addresses these topics.

While sailing on our journey and looking to our charted destination, we must also tend to the tasks at hand, by focusing on achieving optimal outcomes for our patients today. Our session with Dr. Briody will focus upon learning together and working together to solve today's problems arising in the interdisciplinary care of our patients.

But all our attention to detail on plotting our course and daily efforts on the path mean little if we don't survive our journey. Our Team Appreciation Event with nutritionist, author, and national presenter David Meinz will help us and our team members on our journey by learning to maximize our health and quality of life, and helping our patients do the same.

So, all aboard for *Charting Our Future* to find our *True North* in patient care, trends for the future, avoiding pitfalls, navigating transitions, and striving to stay healthy while doing it all!

Welcome aboard!

September 20, 2024

IN-PERSON SPEAKERS & HANDS-ON SESSION 8:00 am–1:00 pm, Best Western Plus/North Metro Event Center Doctor Members & Hygienists

Introduction to Digital Integration Lisa Fleming

Lecture up to 4 hours, Multidisciplinary Topics, AGD Subject Code 149

Benco is partnering with leading technology companies to provide you with the latest information about integrating seamless digital workflows into your practice. Since it's not just about the fast capture process, we'll discuss how educating the patient with the visualization process plays a key role in case acceptance. Taking a closer look at scanning and 3D printing basics, as well as open versus closed architecture technology, we'll talk about pathways to treatment acceptance, better chairside predictability, and an increased ROI.

Upon completion of this session, attendees should be able to:

- Understand scanning and 3D basics.
- Recognize the difference between open vs. closed architecture technology.
- Identify ways to implement seamless digital workflows.
- Identify ways to communicate with patients so they can better visualize treatment outcomes and increase ROI.

Lisa Fleming is an employee of Benco Dental.



Lisa Fleming brings over a decade of invaluable experience to her role as Digital Dentistry Manager at Benco. Prior to this position, she served as a consumables representative within the company, leveraging her expertise to drive results. With a foundation as a Certified Dental Assistant in the state of Florida, Lisa's career began in the clinical realm before transitioning into management. Her academic background includes studies in health sciences at the University of Cincinnati, providing her with a comprehensive understanding of the dental field. With her extensive tenure and diverse skill set, Lisa is dedicated to driving innovation and excellence in digital dentistry at Benco.

November 7, 2024

IN-PERSON SPEAKER
5:15 pm, Marriott West — Joining City of Lakes Study Club
Doctor Members

Stump the Periodontist Tom Hoover, DDS

Lecture up to 2 hours, AGD Subject Periodontics, AGD Subject Code 490

Have you ever found yourself wishing you could ask a board certified periodontist a question about how to better manage your patients with periodontal or peri-implant disease? This program will make that dream a reality!

Dr. Tom Hoover has 16 years of experience in periodontics, soft tissue grafting, and implant placement/maintenance. Bring your challenging perio questions and see if you can stump him! This program will be an interactive in-person meeting, where no question is off the table. The scope of topics is dictated by the questions asked by the participants, so bring your simplest questions, as well as your most challenging questions. Everyone should walk away from this program having learned something that will improve the treatment experience for your periodontal patients. The free exchange of ideas is encouraged, and no question is "dumb", except the question that is not asked. You will likely find that your colleagues have similar concerns, and they may even bring up a concept that challenges your view of periodontics. Periodontal disease management is very challenging, so a multi-faceted approach usually proves to be most effective. Let's get answers to those burning questions and improve our patient outcomes.

Upon completion of this session, attendees should be able to:

- Understand Dr. Hoover's thoughts on the Socratic Method of learning.
- Improve their periodontal disease treatment outcomes for their patients.

Dr. Tom Hoover is the Chief Periodontist for ProEncia Biotechnology.



Dr. Hoover received a Bachelor of Science degree in Biology and a Bachelor of Arts degree in Chemistry from the Metropolitan State University of Denver. He received his DDS from the University of Minnesota. Upon graduation, he served in the U.S. Navy as a dental officer. His time in the military included an Advanced Education in General Dentistry Residency and two years as the solo dental officer onboard USS Oak Hill, where he provided dental care for 378 sailors and Marines. In 2005, he returned to the University of Minnesota to complete a three-year Advanced Education in Periodontology Program. He a Diplomate of the American Board of Periodontology. Dr. Hoover is the former director of the West Suburban Study Club, an SSC affiliate.

February 6, 2025

VIDEO PROGRAM SESSION 5:15 pm, Best Western Plus/North Metro Event Center Doctor Members & Hygienists

Radiographic Pathology Demystified — Enhancing Diagnostic Skills Ashleigh Briody, DDS, MS

Lecture up to 2 hours, Oral Medicine, Oral Diagnosis, Oral Pathology, AGD Subject Code 730

In this engaging two-hour session, we will unravel the complexities of radiographic images and empower you with the knowledge and confidence to interpret them effectively. Most radiographic pathologic lesions can be categorized into distinct categories and Dr. Briody will guide you through these, providing you with a systematic approach to understanding radiographic findings. After a comprehensive review of radiographic findings and their implications, you will have the opportunity to put your newfound knowledge to the test. This interactive program is designed to boost your confidence in identifying pathology on a radiograph. By the end of this session, you'll feel more capable of recognizing the radiographic features that distinguish benign from malignant lesions. You'll also have a clear understanding of when to refer cases for specialist evaluation and when to monitor lesions over time.

Upon completion of this session, attendees should be able to:

- Categorize lesions appropriately in helping to establish a diagnosis.
- Understand clinical features of bone lesions to determine when to order further imaging, when to biopsy, and when to refer.
- Recognize radiographic features necessary to distinguish benign from malignant lesions.

Dr. Ashleigh Briody has no previous or current affiliations to disclose.



Dr. Ashleigh Briody is from Baton Rouge, Louisiana. She earned her DDS from the LSU School of Dentistry in New Orleans. She completed her oral and maxillofacial pathology residency at The Ohio State University, where she earned a certificate and a master's degree. She is a fellow of the American Academy of Oral and Maxillofacial Pathology and a Diplomate of the American Board of Oral and Maxillofacial Pathology. The scope of her practice includes seeing patients clinically, diagnosing and managing oral disease, performing biopsies, CO2 laser ablation, and reading the tissue microscopically (both in-house and outside specimens). When not in clinic, she enjoys lecturing about oral pathology all over the United States.

April 11, 2025

IN-PERSON SPEAKER

7:00 am-1:00 pm, Delta Hotel — Southside Comprehensive Study Club Joining Us Doctor Members, Hygienists & Team Members

The Heart of Dentistry Clinically Significant, Personally Relevant David Meinz, MS, RDN, FAND, CSP

Lecture up to 4 hours, Basic Sciences and Self Improvement, AGD Subject Codes 010 and 750

The demands of dentistry often come at the expense of a dental professional's physical health. In this full-day CE-approved program David Meinz addresses the most critical aspects of what it takes to personally maximize a dental professional's health and quality of life, and how they can help their patients do the same. You'll learn what you must know about sugar and periodontal disease, sugar substitutes, vitamin supplements, alcohol and more. Plus, dentistry's role in preventing America's #I killer: heart disease. Lots of great information for you, your family and your patients.

Upon completion of this session, attendees should be able to:

- Understand the impact of sugar beyond dental caries.
- Identify sugar substitute options.
- Differentiate between basic vitamin supplement needs and marketing claims.
- Grasp the concept of lumenology vs. arteriology in cardiovascular disease prevention.

David Meinz is a professional speaker and director of The Healthy Dentist Summit. He receives an honoraria for lecturing.



Health promotion expert David Meinz speaks nationally to dental groups and associations and has been published in both the journal of the Academy of General Dentistry and Dentistry Today. David's formal education includes a Master's Degree (MS) in Human Nutrition from the University of Missouri, and status as a Registered Dietitian Nutritionist (RDN) and Fellow in the Academy of Nutrition and Dietetics (FAND). He is also a Certified Speaking Professional (CSP) in the National Speaker's Association and the author of Wealthy, Healthy and Wise: How Dental Professionals Can Make Sure Their Health Lasts As Long As Their Money Does. And he's kind of funny, too!

Hygiene Fine Print

Registration

These are virtual and live lecture, demo, and peer discussion programs suitable for all dentists, dental students, and business professionals regardless of prior experience who are True North members.

Curriculum, wall calendars, and registration may be found online at truenorthoral surgery.com under the tab "True North Professional Studies," for both doctors and hygienists. This content can also be accessed with the QR code below.

Alternately, contact Breanna Grinsteinner (Coordinator) at tnprofessionalstudies@gmail.com or 651.578.7000.

Please call with any cancellations at least 72 hours before the meeting.

Electronic/Virtual Education

Participant feedback and interchange with instructors will be facilitated through email and live Q&A for all sessions hosted by Seattle Study Club. For recorded sessions, directors will facilitate group discussion with club members.

Code of Conduct

We are committed to ensuring a safe and respectful meeting environment that is free of harassment, bullying, or offensive comments and/or behavior toward others. We expect all participants whether attending live or virtual sessions to abide by this Code of Conduct policy on all online platforms, or in venues at a meeting, including ancillary events and official and unofficial social gatherings.

- Exercise consideration and respect in your speech and actions.
- Refrain from demeaning, discriminatory, or harassing behavior and speech.

Disclaimer

Some information or presentations may include controversial materials or commercial references. Seattle Study Club cautions all course participants that there is potential risk to using limited knowledge when incorporating new techniques and procedures into their practices, especially when the continuing education program has not provided them with supervised clinical experience in the techniques or procedures to ensure that they have attained competence.

Substitutions

This brochure represents the speakers/programs established at the time of publication; however, speaker cancellations occasionally occur for reasons beyond our control. In the event of such an occurrence, speaker/program substitutions may be made without prior notice.

Up to 12 Credits Available

(Of which o hours will be submitted by Seattle Study Club Inc and 12 hours will be submitted by True North Professional Studies.) This activity has been planned and implemented in accordance with the standards of the Academy of General Dentistry Program Approval for Continuing Education (AGD PACE) through the joint program provider approval of Seattle Study Club Inc (Nationally Approved) and True North Professional Studies (Locally Approved).

Seattle Study Club Inc and True North Professional Studies are approved for awarding FAGD/MAGD credit.

The current term of True North Professional Studies approval extends from 7/1/2024 to 6/30/2026. Provider ID# 216514.





Seattle Study Club Inc

Nationally Approved PACE Program Provider for FAGD/ MAGD credit. Approval does not imply acceptance by any regulatory authority or AGD endorsement.

10/1/2021 to 9/30/2027. Provider ID# 300136.

